

MIA FRANCESCA BUCHHOLZ

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Dynamic and articulate communications student, seeking a full-time role in an agency working alongside a high-performing team. Aims to contribute fresh ideas, help execute company goals effectively, while gaining valuable entry-level experience meant to jumpstart a professional career.

EDUCATION

University of Colorado

Bachelor of Science in Strategic Communications – Public Relations Track
Minors in Business and Sociology · Cumulative GPA: 3.67

August 2022 – May 2026
Boulder, CO

Relevant Courses: Marketing, Strategic Brand Management, Public Relations Writing, Public Relations Strategy, Research Methods, Software & Design Applications, Principles of Strategic Communication, Accounting

Lane Technical High School

Omega Reading & Writing Advanced Program (90 students out of 1,200 graduating class)
Cumulative Weighted GPA: 4.0

August 2018 – May 2022
Chicago, IL

EXPERIENCE

Publicis Media – Apex Investments

Local TV Investment Intern

June 2025 – August 2025
Chicago, IL

- Reviewed and approved quarterly budgets exceeding \$1.5M+ in local TV ad spend.
- Edited and validated weekly commercial programming schedules across multiple broadcast markets to maintain campaign accuracy and compliance.
- Coordinated daily communication with 10+ TV network representatives to confirm ad placements, resolve scheduling issues, and ensure accurate campaign delivery.

Kendra Scott

Retail Stylist & Keyholder

May 2024 – June 2025
Chicago, IL

- Promoted from Stylist to Keyholder in 15 days; responsibilities include assuming a managerial role in absence of managers, sending end-of-day emails on store productivity, opening/closing the store, and protecting store assets.
- Sold five or more pieces of demi-fine jewelry per shift.
- Provided customers with a personalized shopping experience while consistently meeting corporate sales goals.

ACTIVITIES & LEADERSHIP

Pi Beta Phi – Colorado Alpha Chapter

Active Member

September 2022 – Present
Boulder, CO

- Organize promotional activities/events between brands and our national philanthropic cause.
- Collaborate with executive members and directors on how to improve the chapter.

Public Relations Student Society of America (PRSSA)

Active Member

January 2024 – Present
Boulder, CO

- Engage in biweekly meetings to actively expand my network, learn new concepts, and hear from PR leaders.
- Collaborate with members on projects and problem-solving hypotheticals.

Lane Tech Dance Team

Senior Captain

Fall 2021 – Spring 2022
Chicago, IL

- Responsible for leading practices for a team of 30+ girls.
- Choreographed, taught, and rehearsed dance routines for the team to perform at sports events.

SKILLS

Technical Skills: ChatGPT, Claude, Adobe Creative Suite, Media Ocean, Zoom, Slack, Microsoft Office Suite, Canva

Special Interests: Internet Culture, Second-Hand Fashion, Reality-TV Sociology, Cooking, Hip Hop Dance